# Student Career Roadmap

## Assess
- What are my interests? *e.g.*, Career Leader
- What are my skills? *e.g.*, Career Leader
- What are my personal motivators?
- What functions/industries interest me?

## Research
- What experiences/skills are required? *e.g.*, Vault
- Have I talked to students/alumni/internationals?
- Have I done research? *e.g.*, WCC & company websites
- Do my skills/values/interests align with marketplace realities?

## Set Goal
- What is my most desired career path?
- Do I have acceptable alternatives? *e.g.*, position, industry, geography
- Do I have skills/experience gaps?
- How can I fill the gaps? *e.g.*, CEL, conferences, skill seminars

## Create
- Have I developed my personal story?
- How do my skills and experience benefit target employers/industry?
- What examples do I have?
- Have I aligned my resumé, cover letter, interview stories, and LinkedIn profile?

## Practice
- Have I practiced my self introduction and small talk?
- Am I ready with personalized proof stories? *e.g.*, “STAR”
- What interview questions: open, behavioral and case—what is each type assessing?
- Have I practiced and gotten actionable feedback from friends, WCC, alumni, mentors, student clubs, Interview Stream?

## Execute
- Did I create target company, contact, and networking lists?
- Did I develop targeted communications? *e.g.*, cover letters, thank you notes
- Do I have a plan to keep in touch with key contacts?
- How do I apply, contact, and interview? *e.g.*, CAREERlink, MBAFocus, search sites, leads

## Check
- Am I getting interviews?
- Did I request feedback from interviewers?
- Where am I being eliminated? Why?
- Should I focus on a different geography/industry?

## Decide
- Have I assessed offers and decided?
- Should I negotiate?
- Do I understand negotiation process and protocol?
- Did I thank alumni/company contacts, and advise them of my plans?

## Post Graduation
- Did I communicate job decision to my network?
- Am I keeping updated lists of companies, contacts, and key insights?
- Have I developed a contact relationship management strategy?
- Am I looking for networking opportunities?
- Am I regularly updating my resumé and LinkedIn profile?