ECONOMICS AND STRATEGY MAJOR
CAREER OVERVIEW

BSBA - Economics and Strategy

Informed by numbers, driven by principle.

Economics is poised at the intersection of social science and business—it helps us understand how billions of people around the world come together to cooperate by serving the interests of others. Economists may conduct research, collect and analyze data, monitor economic trends or develop forecasts. Economics and strategy majors learn how prices and profits solve both information and incentive problems. You’ll be competitive in the job market because of your ability to think critically about complex problems, analyze data and derive viable solutions.

Sources of Accepted Full-Time Offers*

<table>
<thead>
<tr>
<th>INTERNSHIP</th>
<th>ON-CAMPUS INTERVIEW</th>
<th>JOB POSTING</th>
<th>CAREER FAIR</th>
</tr>
</thead>
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WASHU CLUBS/ OPPORTUNITIES

- Undergraduate Economics Association
- WUCA
- Women in Finance
- WashU Student Investment Fund (WUSIF)
- WashU Investment Banking Association (WUIB)
- Center for Experiential Learning
- Skandalaris Center

Common Industries

Research Firms, Financial Services, Consulting Firms, Consumer Packaged Goods, Government Agencies, Retail, Technology

STANDARD JOB TITLES*

Analyst, Associate, Business Analyst, Consultant, Consulting Analyst, Financial Analyst, Investment Banking Analyst, Professional Services Analyst

SOURCES OF INTERNSHIP OFFERS*

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<tr>
<th>ON-CAMPUS INTERVIEW</th>
<th>JOB POSTING</th>
<th>FAMILY/FRIEND CONNECTION</th>
<th>COMPANY WEBSITES</th>
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$83,514 average full-time base salary*
$23/hour average internship compensation*

Soft Skills

Communication, analytical thinking, critical thinking, research, ability to simplify complex issues, forecasting, ethical decision-making, global outlook, active listening, mathematics, entrepreneurial mind-set

Top Olin Internship Employers*


Top Olin Full-Time Employers


Specializations


Additional Opportunities

Federal, State or Local Government Agencies, Continuing Education, Accounting Firms, Nonprofits and NGOs

*Information collected from self-reported student data from the Class of 2019.
Career Search Timeline

**FIRST YEAR**

**Fall Semester**
- Meet with your designated Career Coach
- Attend Activities Fair to find ways to get involved on campus
- Get acclimated to campus
- Attend employer events on campus
- Develop resume and create profile in CareerLink
- Join WashU Career Center’s career interest group(s)
- Participate in Management 201
- Update resume and meet with your Career Coach
- Attend employer events on campus
- Visit various employers’ info sessions to start determining target companies and job functions
- Start researching career treks and roadshows
- Practice case interviewing (consulting)
- Review salary negotiation resources

**Spring Semester**
- Create LinkedIn profile and have your Career Coach review it
- Conduct informational interviews
- Attend career-related events
- Explore companies that interest you
- Research different economics and strategy specializations
- Discuss particular economics and strategy class selection and study abroad opportunities with your Academic Adviser
- Attend WashU Career Center Career Fair and Olin events
- Apply for sophomore leadership programs and conferences (consulting or banking)
- Seek out leadership opportunities and involvement with campus organizations
- Practice interview skills with your Career Coach
- Conduct informational interviews
- Continue networking; follow companies on LinkedIn and social media
- Prepare for transition to full-time work
- Build WashU network at your future job location
- Share career search experience with your Career Coach
- Review your resume and LinkedIn profile
- Evaluate your internship experience
- Schedule an internship check-in with your Career Coach
- Begin your career!
- Connect with current WashU students
- Stay connected and engaged as an alum

**Summer**
- Expand your network, both in person and online
- Connect with upperclassmen to learn about their experiences
- Update your resume if you have a summer job or internship
- Report summer plans
- Attend summer leadership programs and conferences
- Volunteer within your area of interest, if you don’t have an internship or job
- Schedule an internship check-in with your Career Coach
- Enjoy your summer internship—remember that a full-time offer may be extended at the end of summer
- Expand your network at your internship
- Update your resume and LinkedIn profile
- Evaluate your internship experience
- Schedule an internship check-in with your Career Coach
- Practice case interviewing

**SECOND YEAR**

**Fall Semester**
- Participate in fall recruiting (e.g., attend employer events on campus), as needed
- Meet with your Career Coach to evaluate offers and discuss negotiations
- Become a mentor for underclassmen
- Participate in Management 201
- Update resume and meet with your Career Coach
- Attend employer events on campus
- Review CareerLink and company websites for opportunities
- Seek leadership roles in extracurricular activities
- Continue networking and interacting with employers and alumni
- Make appointments with your Career Coach for mock interviews
- Explore grad school, if interested
- Prepare for your summer internship
- Participate in LinkedIn groups
- Engage with alums at your summer internship company
- Participate in additional recruiting opportunities
- Report summer plans
- Participate in fall recruiting (e.g., attend employer events on campus), as needed
- Meet with your Career Coach to evaluate offers and discuss negotiations
- Become a mentor for underclassmen
- Review salary negotiation resources
- Prepare for transition to full-time work
- Build WashU network at your future job location
- Share career search experience with your Career Coach
- Review your resume and LinkedIn profile
- Evaluate your internship experience
- Schedule an internship check-in with your Career Coach
- Begin your career!
- Connect with current WashU students
- Stay connected and engaged as an alum