BSBA Class of 2018 Full-Time Employment Statistics

Class Profiles (upon enrollment)

<table>
<thead>
<tr>
<th>Class of 2020</th>
<th>Class of 2019</th>
<th>Class of 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>161</td>
<td>160</td>
</tr>
<tr>
<td>Women</td>
<td>48%</td>
<td>43%</td>
</tr>
<tr>
<td>Under-Represented Minority*</td>
<td>24%</td>
<td>17%</td>
</tr>
<tr>
<td>Average SAT Score</td>
<td>1480</td>
<td>1464</td>
</tr>
</tbody>
</table>

*Percentages are calculated as a percentage of domestic population.

Salary Data by Function

<table>
<thead>
<tr>
<th>Percent</th>
<th>Average</th>
<th>Median</th>
<th>High-Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>35%</td>
<td>$74,500</td>
<td>$75,000</td>
</tr>
<tr>
<td>Investment Banking</td>
<td>19%</td>
<td>$80,400</td>
<td>$85,000</td>
</tr>
<tr>
<td>Industry/Corporate Finance</td>
<td>6%</td>
<td>$63,500</td>
<td>$66,500</td>
</tr>
<tr>
<td>VC/PE/PWM</td>
<td>4%</td>
<td>$69,300</td>
<td>$66,500</td>
</tr>
<tr>
<td>Asset Management</td>
<td>2%</td>
<td>$74,000</td>
<td>$72,000</td>
</tr>
<tr>
<td>Commercial Banking</td>
<td>2%</td>
<td>$63,000</td>
<td>$62,000</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
<td>$74,000</td>
<td>$76,500</td>
</tr>
<tr>
<td>Consulting</td>
<td>24%</td>
<td>$69,400</td>
<td>$70,000</td>
</tr>
<tr>
<td>Management Consulting</td>
<td>11%</td>
<td>$71,000</td>
<td>$70,000</td>
</tr>
<tr>
<td>Strategic Planning/Internal</td>
<td>6%</td>
<td>$73,500</td>
<td>$80,000</td>
</tr>
<tr>
<td>Technology Consulting</td>
<td>4%</td>
<td>$63,400</td>
<td>$61,300</td>
</tr>
<tr>
<td>Other</td>
<td>3%</td>
<td>$61,800</td>
<td>$62,500</td>
</tr>
<tr>
<td>Marketing</td>
<td>19%</td>
<td>$57,200</td>
<td>$50,500</td>
</tr>
<tr>
<td>Marketing–Brand/Product Mgmt</td>
<td>5%</td>
<td>$72,800</td>
<td>$70,000</td>
</tr>
<tr>
<td>Marketing—Buyer/Rekrutisling</td>
<td>4%</td>
<td>$60,900</td>
<td>$60,000</td>
</tr>
<tr>
<td>Mktg.-Customer/Consumer Analytics</td>
<td>3%</td>
<td>$55,000</td>
<td>$55,000</td>
</tr>
<tr>
<td>PR/Comm./Digital Mktg./Promotions</td>
<td>4%</td>
<td>$36,500</td>
<td>$36,500</td>
</tr>
<tr>
<td>Marketing—Other</td>
<td>3%</td>
<td>$54,900</td>
<td>$50,000</td>
</tr>
<tr>
<td>General Management</td>
<td>6%</td>
<td>$65,500</td>
<td>$65,000</td>
</tr>
<tr>
<td>Rotational Program</td>
<td>3%</td>
<td>$59,400</td>
<td>$57,000</td>
</tr>
<tr>
<td>Management/Project Management</td>
<td>3%</td>
<td>$70,700</td>
<td>$74,000</td>
</tr>
<tr>
<td>Sales</td>
<td>5%</td>
<td>$47,700</td>
<td>$45,000</td>
</tr>
<tr>
<td>Accounting</td>
<td>3%</td>
<td>$58,700</td>
<td>$60,000</td>
</tr>
<tr>
<td>Management Info Systems</td>
<td>3%</td>
<td>$84,200</td>
<td>$86,000</td>
</tr>
<tr>
<td>Operations</td>
<td>3%</td>
<td>$55,900</td>
<td>$56,000</td>
</tr>
<tr>
<td>HR/Non-Business</td>
<td>2%</td>
<td>$53,800</td>
<td>$60,000</td>
</tr>
</tbody>
</table>

Salary Data by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Average</th>
<th>Median</th>
<th>High-Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>$75,800</td>
<td>$80,000</td>
<td>$100,000–35,000</td>
</tr>
<tr>
<td>Consulting</td>
<td>$69,500</td>
<td>$71,000</td>
<td>$85,000–45,000</td>
</tr>
<tr>
<td>Technology/Science</td>
<td>$68,300</td>
<td>$63,000</td>
<td>$120,000–20,000</td>
</tr>
<tr>
<td>PR/Adv/Marketing</td>
<td>$47,800</td>
<td>$49,300</td>
<td>$65,000–18,000</td>
</tr>
<tr>
<td>Retail</td>
<td>$59,700</td>
<td>$60,000</td>
<td>$64,000–55,000</td>
</tr>
<tr>
<td>Accounting</td>
<td>$58,700</td>
<td>$60,000</td>
<td>$64,000–51,000</td>
</tr>
<tr>
<td>Consumer Products</td>
<td>$63,800</td>
<td>$70,000</td>
<td>$70,000–32,900</td>
</tr>
<tr>
<td>Pharma/Biotech/Healthcare Products</td>
<td>$55,500</td>
<td>$54,500</td>
<td>$63,000–50,000</td>
</tr>
<tr>
<td>Transportation/Manufacturing</td>
<td>$51,900</td>
<td>$52,500</td>
<td>$60,000–42,500</td>
</tr>
<tr>
<td>Government/Education</td>
<td>$51,700</td>
<td>$55,500</td>
<td>$60,000–40,000</td>
</tr>
<tr>
<td>Real Estate</td>
<td>$58,700</td>
<td>$55,000</td>
<td>$75,000–46,000</td>
</tr>
<tr>
<td>Sports/Entertainment/Leisure</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
<tr>
<td>Other</td>
<td>*</td>
<td>*</td>
<td>*</td>
</tr>
</tbody>
</table>

*Salary not displayed when fewer than 3 data points.

Employment by Industry

- Financial Services 37%
- Consulting 19%
- Technology/Science 14%
- PR/Advertising/Marketing 9%
- Other 1%
- Sports/Entertainment/Leisure 1%
- Real Estate 2%
- Pharma/Biotechnology/Healthcare Products 2%
- Consumer Products 3%
- Accounting 3%
- Retail 7%
- Government/Education 2%
- Technology/Science 14%
- Sales 5%
- Management Info Systems 3%
- Operations 3%
- HR/Non-Business 2%
- Marketing 19%
- General Management 6%
- Sales 5%
- Accounting 3%
- Management Info Systems 3%
- Operations 3%
- HR/Non-Business 2%
- Consulting 24%
- Finance 35%

Source of Accepted Offer

- Alumni, Faculty or Staff Referral 5%
- Career Fair/Networking Event 8%
- On-Campus Interviews or Job Postings 14%
- Other 2%
- Outside School 11%
- Internship 45%

Percent of graduates for whom we have postgraduation information is 88.8%
### Monthly Salary Data by Function

<table>
<thead>
<tr>
<th>Function</th>
<th>Percent</th>
<th>Average</th>
<th>Median</th>
<th>High–Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>44%</td>
<td>$5,800</td>
<td>$6,900</td>
<td>$13,900–2,100</td>
</tr>
<tr>
<td>Investment Banking</td>
<td>26%</td>
<td>$6,800</td>
<td>$7,100</td>
<td>$13,300–2,800</td>
</tr>
<tr>
<td>Asset Management</td>
<td>5%</td>
<td>$4,500</td>
<td>$4,300</td>
<td>$6,900–2,300</td>
</tr>
<tr>
<td>Industry/Corporate Finance</td>
<td>4%</td>
<td>$4,100</td>
<td>$3,900</td>
<td>$5,800–2,100</td>
</tr>
<tr>
<td>VC/PE/PMM</td>
<td>4%</td>
<td>$5,100</td>
<td>$5,800</td>
<td>$7,100–2,100</td>
</tr>
<tr>
<td>Commercial Banking</td>
<td>2%</td>
<td>$5,500</td>
<td>$7,100</td>
<td>$7,100–2,300</td>
</tr>
<tr>
<td>Other services</td>
<td>1%</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Consulting</td>
<td>21%</td>
<td>$5,300</td>
<td>$5,200</td>
<td>$6,900–3,100</td>
</tr>
<tr>
<td>Strategic Planning/Internal</td>
<td>8%</td>
<td>$5,300</td>
<td>$5,200</td>
<td>$6,900–4,200</td>
</tr>
<tr>
<td>Management Consulting</td>
<td>7%</td>
<td>$5,600</td>
<td>$5,400</td>
<td>$6,700–4,300</td>
</tr>
<tr>
<td>Technology Consulting</td>
<td>4%</td>
<td>$5,000</td>
<td>$5,700</td>
<td>$6,300–3,100</td>
</tr>
<tr>
<td>Consulting – Other</td>
<td>2%</td>
<td>$4,800</td>
<td>$4,200</td>
<td>$6,100–4,000</td>
</tr>
<tr>
<td>Marketing</td>
<td>13%</td>
<td>$3,700</td>
<td>$3,300</td>
<td>$6,300–2,400</td>
</tr>
<tr>
<td>Research/Customer Analytics</td>
<td>4%</td>
<td>$3,100</td>
<td>$3,100</td>
<td>$4,300–2,400</td>
</tr>
<tr>
<td>Brand/Product Management</td>
<td>3%</td>
<td>$4,800</td>
<td>$4,300</td>
<td>$6,100–4,000</td>
</tr>
<tr>
<td>Buyer/Merchandising</td>
<td>3%</td>
<td>$3,100</td>
<td>$3,100</td>
<td>$3,100–2,900</td>
</tr>
<tr>
<td>Digital Mitg. Promotions</td>
<td>1%</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Other services</td>
<td>2%</td>
<td>$4,400</td>
<td>$3,600</td>
<td>$6,300–3,300</td>
</tr>
<tr>
<td>General Management</td>
<td>3%</td>
<td>$5,000</td>
<td>$5,600</td>
<td>$6,400–2,300</td>
</tr>
<tr>
<td>Rotational Program</td>
<td>2%</td>
<td>$5,400</td>
<td>$5,200</td>
<td>$6,300–2,200</td>
</tr>
<tr>
<td>Project Management</td>
<td>1%</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Accounting</td>
<td>8%</td>
<td>$3,900</td>
<td>$3,600</td>
<td>$4,900–3,100</td>
</tr>
<tr>
<td>Operations</td>
<td>4%</td>
<td>$3,800</td>
<td>$3,300</td>
<td>$6,700–1,700</td>
</tr>
<tr>
<td>Sales</td>
<td>4%</td>
<td>$3,300</td>
<td>$4,300</td>
<td>$4,300–1,700</td>
</tr>
<tr>
<td>Other services</td>
<td>2%</td>
<td>$5,700</td>
<td>$6,000</td>
<td>$7,200–3,800</td>
</tr>
<tr>
<td>Human Resources</td>
<td>1%</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

*Salary not displayed when fewer than 3 data points.

### Monthly Salary Data by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percent</th>
<th>Average</th>
<th>Median</th>
<th>High–Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>48%</td>
<td>$6,000</td>
<td>$6,400</td>
<td>$13,900–2,100</td>
</tr>
<tr>
<td>Consulting</td>
<td>18%</td>
<td>$5,200</td>
<td>$5,200</td>
<td>$6,700–3,100</td>
</tr>
<tr>
<td>Consumer Products</td>
<td>7%</td>
<td>$4,000</td>
<td>$4,000</td>
<td>$4,500–3,100</td>
</tr>
<tr>
<td>Pharma/Healthcare Products</td>
<td>5%</td>
<td>$3,200</td>
<td>$3,300</td>
<td>$3,800–3,300</td>
</tr>
<tr>
<td>Retail</td>
<td>4%</td>
<td>$3,000</td>
<td>$3,000</td>
<td>$3,300–2,300</td>
</tr>
<tr>
<td>Accounting</td>
<td>5%</td>
<td>$4,100</td>
<td>$4,300</td>
<td>$4,900–3,100</td>
</tr>
<tr>
<td>Technology/Science</td>
<td>4%</td>
<td>$4,500</td>
<td>$3,800</td>
<td>$7,100–1,700</td>
</tr>
<tr>
<td>Sports/Leisure</td>
<td>4%</td>
<td>$2,500</td>
<td>$2,400</td>
<td>$3,500–1,700</td>
</tr>
<tr>
<td>Nonprofit</td>
<td>1%</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>1%</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Real Estate</td>
<td>1%</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td>1%</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

*Salary not displayed when fewer than 3 data points.

### Source of Accepted Offer

- Alumni, Faculty, Staff or Other Student 4%
- Internship 9%
- Family, Friends Outside School 14%
- Career Fair, Networking Event, Road Show, Symposium, Talent Summit 14%
- Other 3%
- On-Campus Interviews, Résumé Collect, Job Posting 29%
- Company Website or Job Board 18%
- Previous Employer 4%

### Organizations That Hired Olin Students for Full-Time or Internship Positions

- 2Novas
- AB InBev
- Accenture
- Adidas
- AGC Partners
- AlphaSights
- Amazon.com, Inc.
- Ampush Media
- Analysis Group Inc.
- Andersen Tax
- Asana
- Avacent
- Bain & Company
- Bank of America Merrill Lynch
- Barclays
- Beam Suntory
- Belvedere Trading
- BlackRock, Inc.
- Bloomberg L.P.
- Bloomingdale’s
- BNP Paribas
- Boom Lab
- Booz Allen Hamilton Inc.
- Boston Consulting Group, The
- BounceX
- Bridging Digital
- Brookside Artist Management
- Brown Brothers Harriman
- Bully Pulpit Interactive
- Cain Brothers
- Capgemini
- Capital One Financial Corp
- Cardinal Health
- CBRE
- Centerview Partners
- Charles Schwab
- CIBO Technologies
- Cigna Corporation
- Citigroup Inc.
- CJ Affiliate
- Collaborative Solutions
- Cornerstone Research
- Cowen and Company
- Credit Karma
- Crowe Horwath
- DCS Advisory
- Deloitte
- DePuy Orthopaedics
- Deutsche Bank AG
- Dimensional Fund Advisors
- Dominiun
- Dropbox
- ED Group
- Edward D. Jones & Co., L.P.
- Enfusio
- Express Scripts
- EY (Ernst & Young)
- Facebook
- Federal Deposit Insurance Corporation (FDIC)
- Financial Technology Partners, LP
- Fingerlakes Musical Theatre Festival
- First Tennessee Bank
- Fitbit
- Frontier Airlines
- Gap Inc.
- Garmin
- Goldman Sachs
- Google Inc.
- Guggenheim Partners
- Hallmark
- Hartford Investment Management Co. (HIMCO)
- Houlihan Lokey, Inc.
- Houston Trust Company
- HSBC Holdings
- Hub Group
- HubSpot
- iHeartMedia
- IMC Financial Markets
- Ipsos
- IRI
- Jefferies & Co.
- Jet.com
- Jones Lang LaSalle
- JORD
- JPMorgan Chase & Co.
- Keefe, Bruyette, and Woods
- KP Development
- KPMG
- Kraft Heinz Company
- L’Oréal
- Lazad
- Lazad Middle Market
- Lincoln International
- LinkedIn
- L’Oréal
- Mary’s
- Magnolia Capital
- Maryville Consulting Group
- Maryville Technologies
- Mastercard
- McAfee
- McCann Worldgroup
- McKinsey & Company
- MealPal
- Mercy Health
- Microsoft
- MidCap Financial
- Moels and Company
- Morgan Stanley
- Mount Sinai Hospital System
- NASA
- National Geospatial-Intelligence Agency
- Navigant Consulting, Inc.
- Netsuite
- Nielsen
- NIO
- Nisa Investment Advisors
- Nomura Holdings, Inc.
- Northern Trust Corp.
- Nuveen
- OC&C Strategy Consultants
- Office of the Director of National Intelligence
- Ogilvy and Mather
- Panera Bread
- PepsiCo
- Performance Trust Capital Partners
- PIMCO
- Pinterest
- Plante Moran
- PricewaterhouseCoopers (PwC)
- Procter & Gamble
- Protiviti
- RBC Capital Markets
- Red Ventures
- Renaissance Group of America
- Renewable Energy Group
- Rise Interactive
- RubinBrown
- Sagent Advisors
- San Diego Padres
- SapientRazorfish
- SeatGeek
- SelfMade
- Silicon Valley Bank
- Societe Generale
- Sonenshine Partners
- St. Louis Sports Commission
- Stanton & Co LLC
- Starcom
- Target
- Teach For America
- Tencent
- The Boeing Company
- The Lightstone Group
- The Resource Group
- The Travelers Companies Inc.
- Thorne Research
- Topp Sports and Entertainment
- UBS
- UnitedHealth Group
- Vanguard
- Varsity Tutors
- Volkswagen Group of America
- Voya Financial
- W2O
- Wal-Mart Stores, Inc.
- Washington Nationals
- Whalar
- William Blair
- Willis Towers Watson
- Yelp
- Zhiyi Technologies
- Z5 Associates