BSBA—Organization and Strategic Management

Informed by numbers, driven by principle.

Organization and Strategic Management (OSM) prepares you to be an effective leader grounded in a strong value system. OSM includes the study of the intersection of leadership, strategy and organizational behavior, which prepares you for a wide variety of careers. Both qualitative and quantitative skills are imperative in OSM to strategically develop, manage and structure the people of the organization.

Sources of Accepted Full-Time Offers*

<table>
<thead>
<tr>
<th>INTERNSHIP</th>
<th>ON-CAMPUS INTERVIEW</th>
<th>FAMILY/FRIEND</th>
<th>EMPLOYER EVENT</th>
<th>COMPANY WEBSITES</th>
<th>FACULTY</th>
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</thead>
</table>

$60,617 average full-time base salary*

$19/hour average internship compensation*

Soft Skills

Active listening, critical thinking, negotiation, problem solving, communication, decision making, leadership, time management, ethical decision-making, global outlook, entrepreneurial mind-set

Additional Opportunities

Leadership/Management
Rotational Programs, Talent Acquisition, Recruiter, Strategy Consulting, Industrial/Organizational Psychology, Nonprofit Administration, Labor Relations, Hospitality

Top Olin Full-Time Employers

Anheuser-Busch InBev, Bloomingdale’s, Capital One, Deloitte, Target

Top Olin Internship Employers*


STANDARD JOB TITLES*

Business Analyst, Project Manager, Associate Consultant, Human Resources, Development Trainee, Talent Consulting Analyst, Sales Account Manager

FULL-TIME EMPLOYER INDUSTRIES*

Consulting, Retail, Financial Services, Media/Entertainment, Technology, Education

*Information collected from self-reported student data from the Class of 2019.
Career Search Timeline

**FIRST YEAR**

**Fall Semester**
- Meet with your designated Career Coach
- Attend Activities Fair to find ways to get involved on campus
- Get acclimated to campus
- Attend employer events on campus
- Develop resume and create profile in CareerLink
- Join WashU Career Center’s career interest group(s) based on desired career path

**Spring Semester**
- Create LinkedIn profile and have your Career Coach review it
- Conduct informational interviews
- Attend career-related events (coffee chats, info sessions, etc.)
- Explore companies that interest you
- Discuss OSM class selection and study abroad opportunities with your Academic Adviser

**Summer**
- Expand your network, both in person and on LinkedIn
- Connect with upperclassmen to learn about their experiences
- Update your resume if you have a summer job or internship

**WASHU CAREER INTEREST GROUPS**
https://students.wustl.edu/career-interest-groups/

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**SOPHOMORE YEAR**

**Fall Semester**
- Participate in Management 201
- Update resume and meet with your Career Coach
- Visit employer info sessions and events to start to determine target employers and job functions
- Seek out leadership opportunities and involvement with campus organizations
- Start researching career treks and roadshows
- Practice case interviewing (consulting)

**Spring Semester**
- Attend WashU Career Fair
- Apply for sophomore leadership programs and conferences (consulting)
- Practice interview skills with your Career Coach
- Conduct informational interviews
- Continue networking; follow companies on LinkedIn and social media
- Report summer plans to your Career Coach

**Summer**
- Attend summer leadership programs and conferences
- Volunteer within your area of interest, if you don’t have an internship or job
- Work with your Career Coach to prepare for fall recruiting
- Schedule an internship check-in with your Career Coach

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**JUNIOR YEAR**

**Fall Semester**
- Update resume and cover letters regarding summer experiences; have your Career Coach or Career Peer Leader review them
- Be prepared for heavy recruiting season (September–October)
- Attend employer events on campus
- Review CareerLink and company websites for opportunities
- Seek leadership roles in extracurricular activities
- Continue networking and interacting with employers and alumni
- Make appointments with your Career Coach for mock interviews
- Explore grad school, if interested

**Spring Semester**
- Continue working with your Career Coach when studying abroad
- Prepare for your summer internship
- Participate in LinkedIn groups
- Engage with alums at your summer internship company
- Report summer plans to your Career Coach
- Participate in additional recruiting opportunities

**Summer**
- Enjoy your summer internship—remember that a full-time offer may be extended at the end of summer
- Expand your network at your internship
- Continue to add to your skill set and develop your personal brand
- Update your resume and LinkedIn profile
- Evaluate your internship experience
- Work with your Career Coach to prepare for fall recruiting
- Schedule an internship check-in with your Career Coach

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**SENIOR YEAR**

**Fall Semester**
- Participate in fall recruiting as needed
- Meet with your Career Coach to evaluate offers and discuss negotiations
- Become a mentor for underclassmen
- Research graduate schools if interested
- Review salary negotiation resources

**Spring Semester**
- Prepare for transition to full-time work
- Build WashU network at your future job location
- Share career search experience with your Career Coach

**Summer**
- Begin your career!
- Connect with current WashU students
- Stay connected and engaged as an alum

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**Contact Us.**
Schedule an appointment with your Career Coach

Weston Career Center
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314-935-5950
wcc@olin.wustl.edu
olincareers.wustl.edu

Washington University in St. Louis
Olin Business School