MBA-Entrepreneurship

Informed by numbers, driven by principle.

Entrepreneurship is about vision, risk and passion. Olin’s entrepreneurship platform provides the confidence, contacts and know-how to launch your entrepreneurial career—whether starting your own venture or taking a leadership role in a startup. You’ll be prepared to work in commercial and social ventures, small businesses, family businesses, nonprofit management or consulting. Your skills will scale to corporations, venture capital or private equity firms.

CONFERENCES AND NETWORKING OPPORTUNITIES
- Startup Grind Global Summit | Young Entrepreneur Convention | South by Southwest (SXSW)
- Olin’s Entrepreneurship Program ranked #1 globally in the 2019 Inc. Magazine/ Poets & Quants ranking

WASHU CLUBS/ DEVELOPMENT OPPORTUNITIES
- Entrepreneurship and Venture Capital Association
- Center for Experiential Learning:
  - Taylor Community Consulting
  - The Small Business Initiative
  - Skandalaris Center
- Entrepreneurship Platform

Job Titles or Careers
- Founder / CEO / Partner
- Business Development Officer
- Chief Marketing Officer
- Chief Financial Officer
- Sales or Account Manager/Director
- Product Manager

Competency-Related Keywords to Include in Resumes
- Takes Initiative | Action Oriented
- Seeks Opportunities | Persistent
- Resilient | Seeks Information
- Researches | Drives for Quality
- Maintains Accountability | Drives for Results
- Values Efficiency | Innovative
- Creates Logical Plans | Solves Problems
- Creates Solutions | Self-Confident
- Assertive | Persuasive
- Negotiation | Builds Networks
- Acts with Integrity | Manages Operations and Resources

Community Opportunities
- T-Rex | Cortex | Venture Café

Sources of Entrepreneurship Job Leads
- Networking | Startup Community Events | Startup Advisors or Board Members | Startup Recruiters | Venture Capitalists | Job Boards Catering to Startups | Entrepreneurship Platform Speakers

Entrepreneurship Compensation
An entrepreneur’s salary varies, depending on industry, size of company, financing status and number of employees. Trade-offs may exist, e.g., base salary for ownership stake or work/life balance considerations.
Weston Career Center Coaching Process

The Weston Career Center Career Services Model reflects the four primary stages you will experience as an MBA student through your partnership with your Career Coach. The Self, Story, Strategy and Journey model is designed to guide you from the early stages in your career search to successfully landing internships and full-time offers in the industries you are passionate about.

SELF
Assess / Explore
- Interests
- Motivators
- Skills
- Career & Culture Fit
- Goals
- Your Value & Competitive Advantage

STORY
Develop Career Narratives
- Personal Introduction
- Resume
- Cover Letter
- LinkedIn
- STAR Stories

STRATEGY
Develop Career Campaign
- Target Company List
- Target Networking Contacts
- Plan for Reaching Out

JOURNEY
Actively Campaign
- Networking
- Interviewing
- Negotiating
- Successful Landings

Internship Career Search Timeline / Activity Plan

**SPRING / SUMMER 1**
**First Steps Guide:**
- Career Leader assessment
- Resume
- Personal introduction
- LinkedIn profile
- Conference call/Skype with Career Coach to explore SELF, develop STORY, prepare for summer/fall career conferences:
  - Review CareerLeader assessment
  - Draft resume, finalize with VMock tool
  - Practice personal introduction, get feedback
  - Develop LinkedIn profile
  - Practice interviews with Career Coach for June career conferences
  - Participate in Global Immersion; receive career STRATEGY content throughout; meet with Career Coach to refine STORY and STRATEGY

**FALL 1**
- Meet with Career Coach weekly to prepare for career conferences/fairs
- Participate in entrepreneurship platform
- Prepare STRATEGY: identify target companies & key networking contacts, develop networking plan
- Meet with Career Coach regularly during JOURNEY phase:
  - Schedule practice behavioral interviews
  - Practice extensively for case interviews
  - Attend career/interest area conferences
  - Research companies to target
  - Attend WashU Career Fair & on-campus recruiting events
  - If pursuing a startup business for summer, apply for Entrepreneurship Stipend through WCC

**SPRING 2**
- Continue JOURNEY phase if still seeking internship
- Meet regularly with Career Coach to maintain momentum
- Continue expanding network, update contacts on progress
- Connect with community entrepreneurship & experiential learning resources
- Attend WashU Career Fair & on-campus recruiting events
- Keep in touch with Career Coach once or twice during summer
- Work with Career Coach to develop future prospects in case full-time offer does not materialize

**SUMMER 2**
- Enjoy your internship; remember a full-time offer may be extended at summer’s end
- Expand network through internship company
- Research full-time career options within internship company
- Pursue professional development (time permitting)
- Keep in touch with Career Coach once or twice during summer
- Work with Career Coach to develop future prospects in case full-time offer does not materialize

Contact Us.
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